

The Appalachian Exposition Gates Open September 11th

The Great Sporting Goods Store of East Tennessee

Fishing Tackle

It is a pleasure for a fisherman to come to Woodruffs for tackle and all fishing supplies. We've been supplying these specialties for years until our lines have grown so that we can now give you the best in each item.

Tents

Woodruffs is headquarters for Tents. Get our close price on best 10-oz duck.

Stevens Little Scout Rifle

\$2.00

The best rifle ever sold at this popular price.

Remington Repeaters \$9.00-\$12

Marlin Repeater \$8.00

Bathing Suits \$1.50

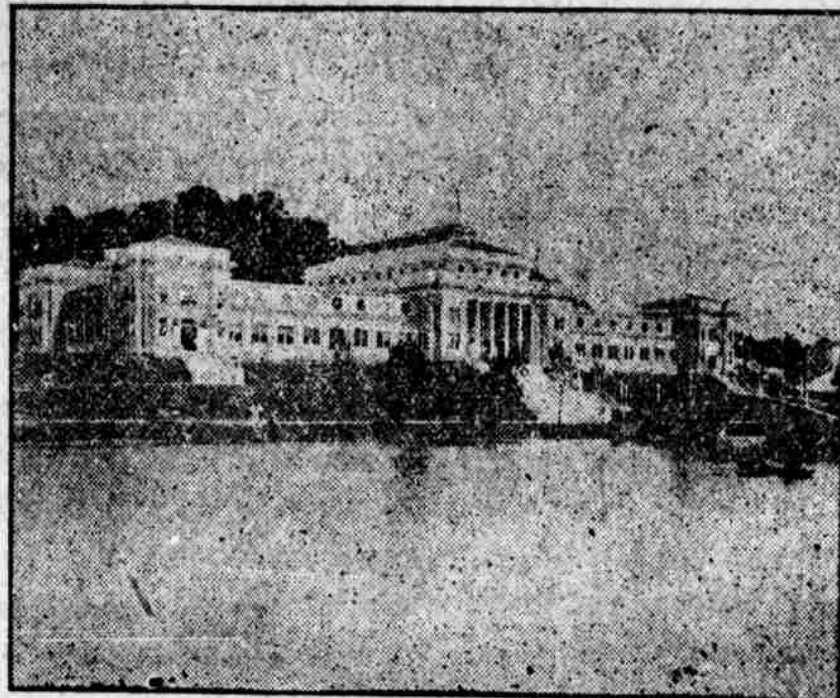
Water Wings 5c and 35c

Get 'Em at

Woodruffs

424-426 Gay St. Knoxville, Tenn.

Mail orders promptly filled



MAIN BUILDING APPALACHIAN EXPOSITION

There will be an extensive agricultural display at the Appalachian Exposition at Knoxville, September 11 to October 1, in which the people of Cocke county will be interested, as will those of other counties of East Tennessee. It is probable that there will be twenty or more county exhibits, for which handsome cash premiums have been hung up. The number of counties entering this competition this year will be much larger than at the 1910 exposition, and the display will be more varied and elaborate. The people of Cocke county are interested in agricultural development, and the Appalachian Exposition will afford a splendid opportunity for noting what other sections are doing in scientific farming.

Cocke county was one of the pioneers in East Tennessee in improving her highways, and it is but natural that her people should be keenly interested in the good roads agitation now overspreading Tennessee, as well as other States of the South. The United States department of roads will have an exhibit at the Appalachian Exposition at Knoxville this year showing the most improved and scientific methods of road building. There is also a sample of pike road leading into the exposition grounds, built by the United States government last year. The bit of roadway and the government exhibit, showing the most improved process of road building, will be of high educational value, and the people of Cocke county should be interested in them. Tennessee's governor, a Cocke county son, is one of the strongest advocates in good roads in the South, and is taking a keen interest in the exposition.

When I Go to Knoxville

Yes, when I go I'll do it. Have you said it? During our long experience in the effort to give the very best portrait possible from, so often, very poor, faded and generally unsatisfactory pictures (because it was all they had), we have felt a desire to urge every parent to think of their children and have good photographs made for their pleasure. Do not forget at the same time to keep a photographic record of the growth of the children. You will be glad.

Knaffl & Brakebill

522 Gay Street

New Phone 1198

Knoxville, Tenn.

McNichol's Art Shop



Headquarters for Wedding Presents
Graduating Presents, in fact everything in artistic, inexpensive goods.

"The Shop of Quality and Low Prices"

Corner of Gay and Church Streets, Knoxville, Tenn.

Stratford Hotel



Chas. W. DeLaney, Proprietor

Knoxville's leading hotel. In the heart of the business section, Wall avenue, one block from Gay street. Has 140 outside rooms, 60 with private baths, all furnished with brass beds, full felt mattresses and the famous Ideal Springs.

Special Merchants' Rate \$2.00 and \$2.50 Per Day

Regal Shoes

At Cut Prices

For Men, Women and Children
\$3.50 cut to \$2.75
\$4.00 cut to \$3.25
\$4.50 cut to \$3.75
\$5.00 cut to \$4.00

20 Per Cent

Reduction on the following:
Trunks, Suit Cases, Traveling Bags, Umbrellas, Parasols Ladies' Hand Bags

Umbrellas and Parasols Repaired and Recovered.

Spence Trunk & Leather Co.

309-311 Gay St. Knoxville, Tenn.

We give special attention to mail orders.

REUBEN N. PAYNE

ALBERT G. PAYNE

Don't Wait for the Exposition

Send now to R. N. Payne & Co., for your Shoes and Hats, Nettleton's Shoes for men; Patrician and Red Cross Shoes for ladies. Dunlap and Roelofs Hats—Fall Styles already in.

R. N. Payne & Co.

The Money Savers

513 Gay Street

Knoxville, Tenn.

W. T. Newtom

Jeweler and Optician



313 Gay St.

Knoxville, Tenn.

See Our Exposition

The Hinton Laundry is a show in itself. You should visit our laundry and learn some of the reasons why we should do your work. We launder for white people only. Our plant is the most modern in this section. It is clean and sanitary.

The Hinton Laundry Co.

25-27 Central Park
Knoxville, Tennessee

"Hope" Jewelry Is Far Famed For Quality

For more than forty years Hope Jewelry has been famous for its quality and beauty.



Hope's is the great gift store of East Tennessee and our mail order customers are numbered by the hundreds. In addition to carrying an endless display of Jewelry, we are sole agents for Libbey Cut Glass, Rookwood Pottery, Pickard China and many other exclusive gift wares. Visitors always welcome and you are invited and expected to call at Hope's whenever you come to Knoxville.

Modern Opticians **HOPE BROS.** Engraving Stationers
519 Gay St. Knoxville, Tenn.

Combine Business With Pleasure

While planning to attend the big Exposition this year, think of the things needed in your home, and you will find in our big furniture store any article needed in the way of home furnishing.

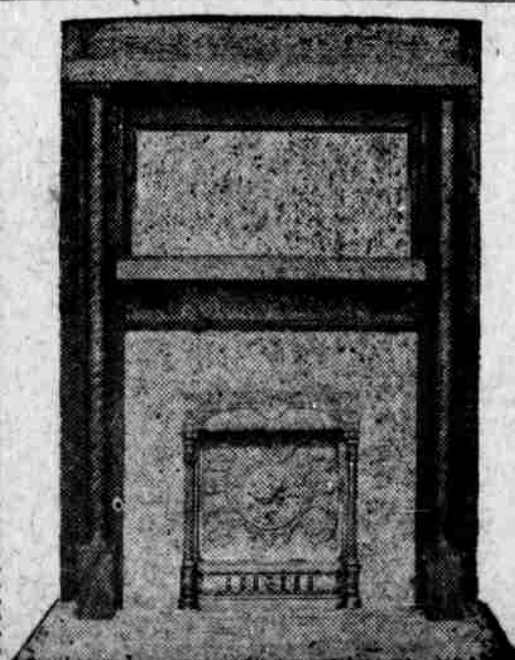
We are located convenient to the depot.

All cars from and to the Exposition grounds pass our door.

Vance Furniture Co.

"The Place Where the Price is Right."

Gay and Vine Streets.



People who are building now have the chance to obtain The Handsomest Designs in Cabinet Mantels

This beautiful full column Cabinet Mantel with quarter sawed facings and columns; heavy head-piece and center shelf; 18 x 40 bevel plate mirror brought down flush with shelf. An ornament to any home, for the small sum of

\$16.50

ASK FOR CATALOGUE

CRUZE-STERLING-HAYES CO.

Washington Red Cedar Shingles

The ever growing popularity of these shingles are the convincing facts of their merit. Easy to handle and apply, and their long life should settle the shingle question at once. Delivered at Newport for

\$3.90 Per Thousand

SEND US YOUR ORDER

New Perfection Oil Stoves

Do not be misled and buy oil stoves just as good. There is but one that always pleases and that one is the Perfection. It may cost a trifle more but it always does the work. A full line of Refrigerators and other house furnishing goods. Send us your orders.

318-320 Gay St. Knoxville, Tenn.